

# YOU *arts* partnership opportunities

## SUPPORT YOUR LOCAL PERFORMING ARTS

### YOURARTS SPOTLIGHT SPONSOR - \$15,000

- Verbal acknowledgment from the stage prior to each performance during the 2023/2024 season
- A premium placed full-page color ad in each program & playbill during the 2023/2024 Season
- Name/logo placed on digital displays in the venues the day/evening of a performance
- Logo recognition in the footer of all five websites.

*deyorpac.org, operawesternreserve.org, stambaughauditorium.com, youngstownplayhouse.org, youngtownsymphony.com*

- Special invitation to exclusive VIP events.
- Complimentary ticket package including premier seating opportunities

### YOURARTS STAR SPONSOR - \$10,000

- Verbal acknowledgment from the stage prior to each performance during the 2023/2024 season
- 10 full-page ads in programs/playbills of your choosing during the 2023/2024 Season
- Name/logo placed on digital displays in the venues the day/evening of a performance
- Logo recognition in the footer of all five websites.

*deyorpac.org, operawesternreserve.org, stambaughauditorium.com, youngstownplayhouse.org, youngtownsymphony.com*

- Special invitation to exclusive VIP events.
- Complimentary ticket package including premier seating opportunities

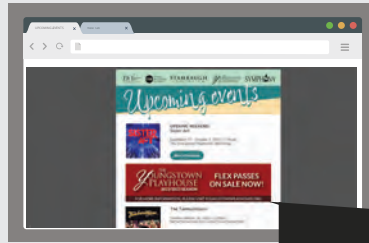
# make our audience your audience!

Gain valuable exposure for your organization while sustaining  
YOUR local performing arts organizations by becoming a corporate partner.

# IS *digital marketing* MORE YOUR STYLE?

## YOURARTS DIGITAL SPONSOR - \$10,000

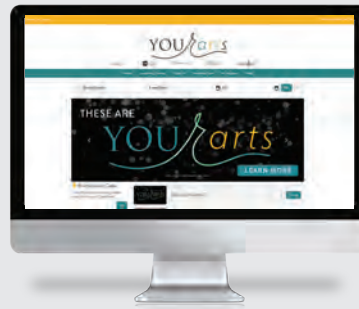
- Your name/logo/ad placed on each “print-at-home” e-ticket purchased from [experienceyourarts.org](http://experienceyourarts.org) during the 2023/2024 season  
(59% of orders choose digital delivery)
- 10 weeks of banner ads in bi-weekly “Upcoming Events” emails  
(38,000+ subscribers)
- Banner ad on [experienceyourarts.org](http://experienceyourarts.org) “all tickets” page for the entire season
- Name/Logo placed on digital displays in the venues the day/evening of a performance
- Name/Logo placed on the “Sponsors” page of each organization’s website
- Special invitation to exclusive VIP events
- Complimentary ticket package including premier seating opportunities



### UPCOMING EVENTS EMAIL CUSTOM CLICKABLE BANNER AD

- BIWEEKLY EMAILS OFFER 26 WEEKS OF EXPOSURE
- 38,000+ EMAIL DATABASE
- AVERAGE 29% OPEN RATE

**YOUR AD HERE**  
CALL TO ACTION - COUPON - & MORE!



### EXPERIENCEYOURARTS.ORG CUSTOM CLICKABLE BANNER AD

- 8.5k AVG. MONTHLY VISITS
- CENTRAL TICKETING SALES
- TRACKABLE ANALYTICS

## LOOKING FOR *advertising* OPTIONS?

### PROGRAM BOOK ADVERTISING

- Full Page \$300
- Half Page \$200
- Quarter Page \$100
- Full Page 4 Pack \$900
- Full Page 6 Pack \$1,500



## LET'S *partner* UP!

YourArts partners with many local companies who provide us with in-kind support from hotel rooms to office equipment. If your business or organization offers goods or services that would benefit YourArts, we will welcome the in-kind donations and will be pleased to recognize your generosity with a sponsorship package tailored specifically to you!

## LET'S *meet* UP!

**MARLEEN OCHELTREE**

Marketing & Sponsorship Coordinator  
[partnerships@supportyourarts.org](mailto:partnerships@supportyourarts.org)  
330-744-0264

# YOUarts partnership commitment form

## I WOULD LIKE TO SUPPORT LOCAL PERFORMING ARTS BY:

YOURARTS SPOTLIGHT SPONSORSHIP - \$15,000

YOURARTS STAR SPONSORSHIP - \$10,000

YOURARTS DIGITAL SPONSORSHIP - \$10,000

ADVERTISING IN A CONCERT PROGRAM BOOK

*I wish to place the following size ad*

FULL PAGE (\$300)

HALF PAGE (\$200)

QUARTER PAGE (\$100)

FULL PAGE 4 PACK (\$900)

FULL PAGE 6 PACK (\$1,500)

*in the following program book(s)*

*Opera Western Reserve*

CARMEN (NOV. 2023)

SPRING FUNDRAISER 2024

*Stambaugh Auditorium*

SILENT FILM (OCT. 2023)

SPRING ORGAN CONCERT

*Stambaugh Youth Concert Band*

SYCB FALL 2023 CONCERT

SYCB SPRING 2024 CONCERT

*The Youngstown Symphony*

9.21.23 - THORGY THOR

12.22 & 23.23 - HOME ALONE

3.10.24 - MASTERWORKS

10.14.23 - LATIN FIRE

1.24.24 - MASTERWORKS

4.26.24 - THE VINDYS

*The Youngstown Playhouse - Main Stage shows only*

LITTLE SHOP OF HORRORS  MISERY

CINDERELLA

ALICE IN WONDERLAND  SHREK JR.

THE CURIOUS INCIDENT...

HERE ON THE FLIGHT PATH  9 TO 5

## CONTACT INFORMATION

Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

**THANK YOU FOR YOUR SUPPORT!**

Contact: Marleen Ocheltree, Marketing & Sponsorship Coordinator  
partnerships@supportyourarts.org - 330-744-0264